

+385 (0) 91 604 3330 / mayarasic.com



CLEARLY CANADIAN

promomash

#clientkudos



#clientkudos

Clearly Canadian may be one of our longest-standing clients, but they've been a nostalgic staple of refreshment for much, much longer.



#clientkudos

Grown in the 90s, the nostalgic Canadian brand made a major comeback in the 2010s and is here to stay - even recently launching in Costco locations.

"Promomash has more than paid for itself in getting back deductions...it helps us understand where there are pain points with specific vendors and pivot on pricing or strategy with those customers. It has provided for more visibility on actual spend vs. what we were planning against."

Jaron Friedman
VP of Sales



Nando's

promomash

#clientkudos



#clientkudos

Welcome to Nando's!

Home of the legendary South African flame-grilled PERI-PERI chicken and sauces.



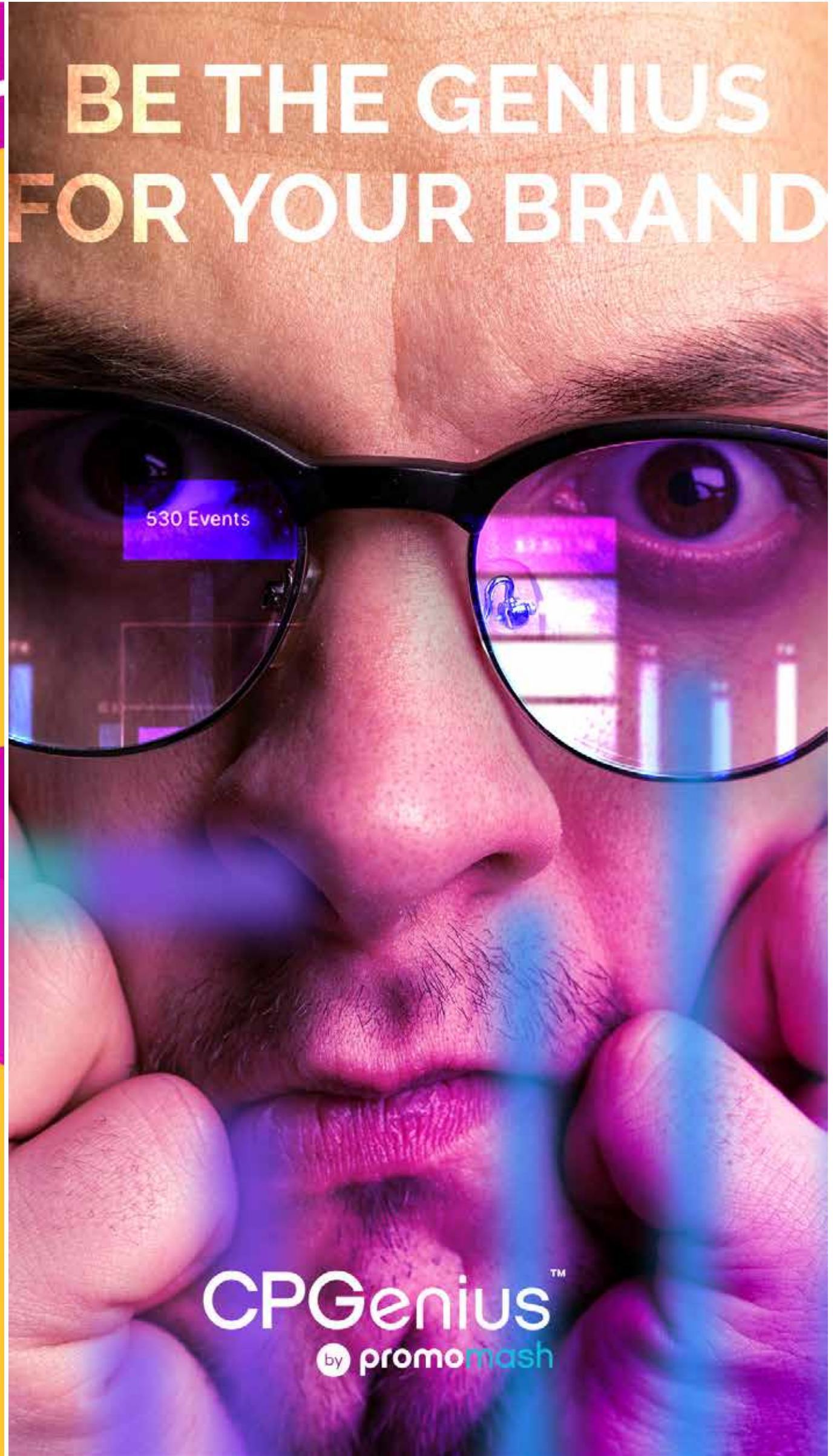
#clientkudos

Our Sauces

Splash, drizzle and squeeze to your heart's content. Delicious with almost anything, Nando's range of PERI-PERI sauces combine flavor with varying degrees of heat.

"...Your attention to detail and responsiveness around the deductions management process allowed for a smooth year-end close which, as you know, always makes the finance guy happy. Each period showed marked improvement and we now have a nice, sustainable process moving forward."

Steven Greenspan
North America Finance & Supply Chain Director
Nando's PERI PERI, USA



HOW IT ALL *actually* STARTED

WHAT WOULD YOU DARE TO **DREAM** IF YOU KNEW YOU WOULDN'T FAIL?

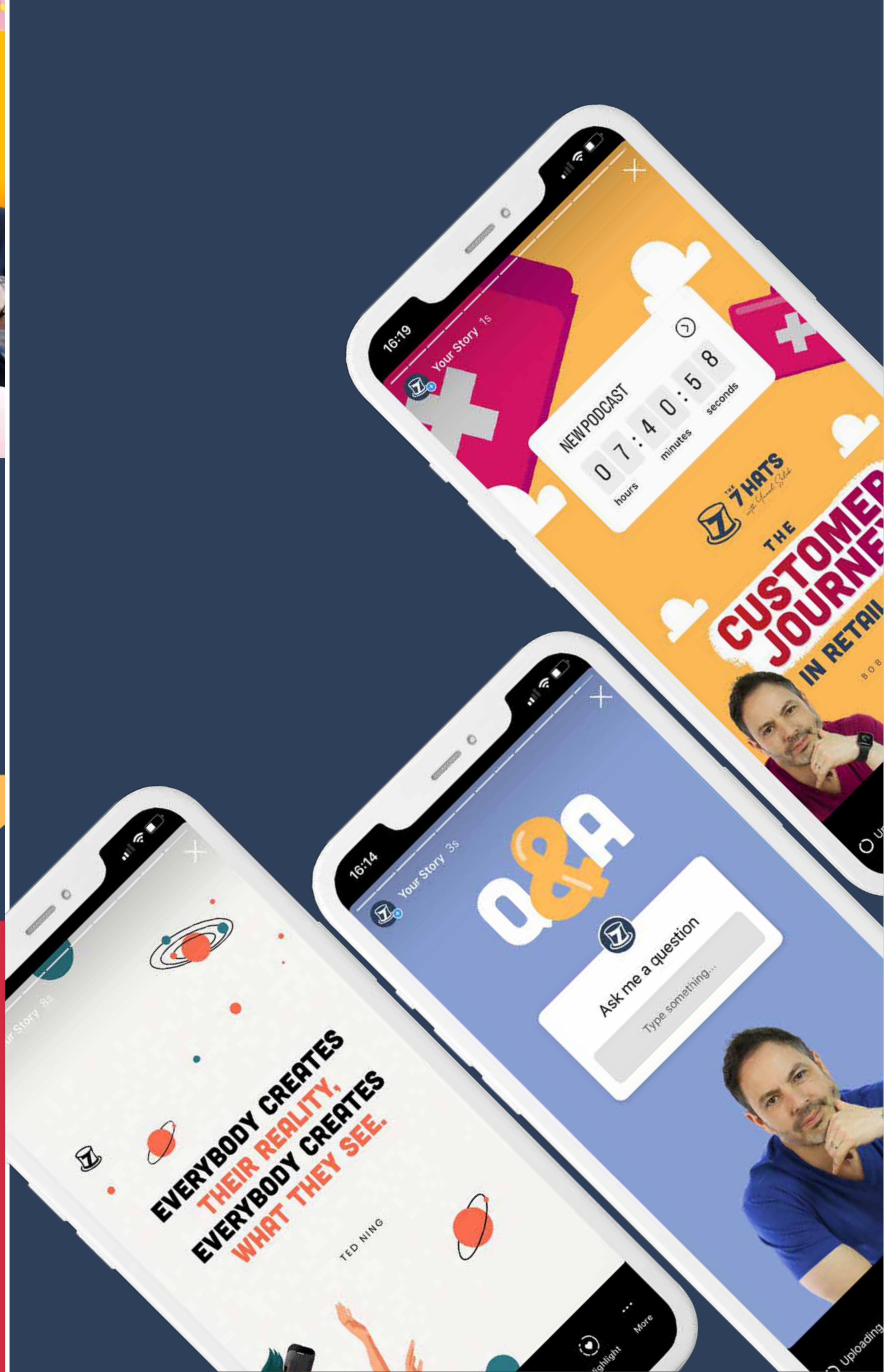


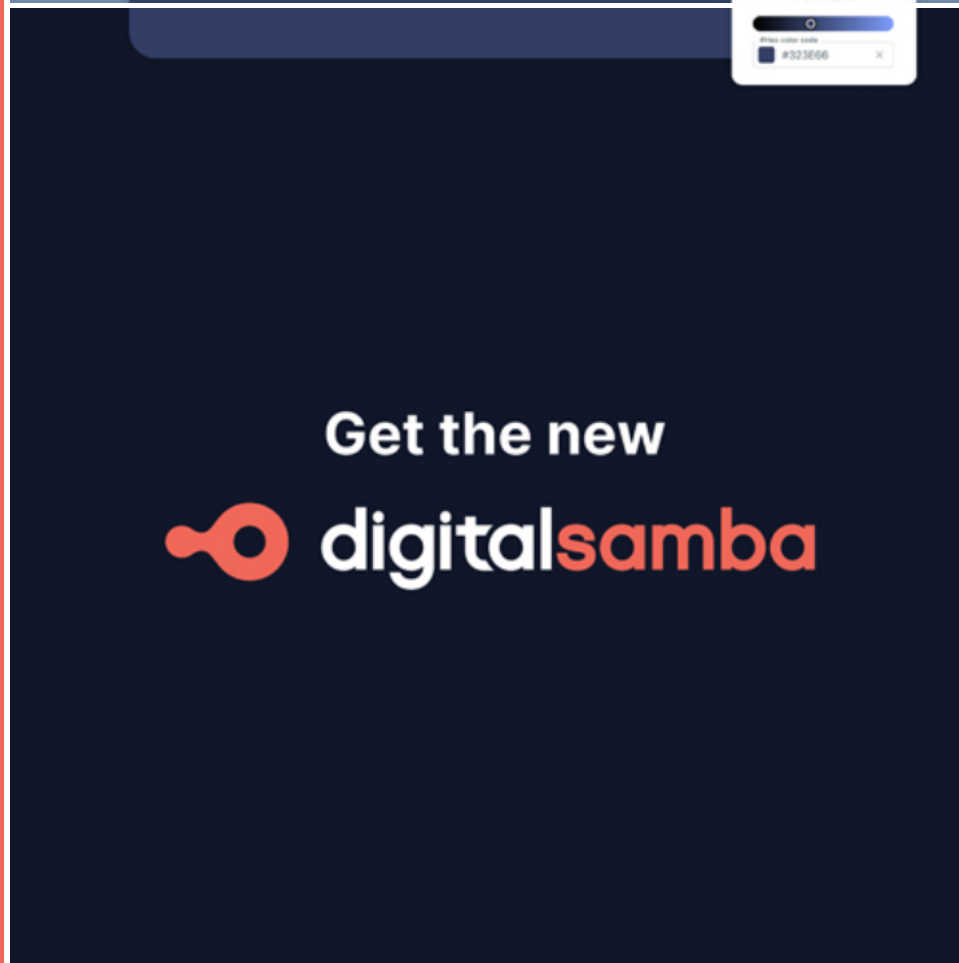
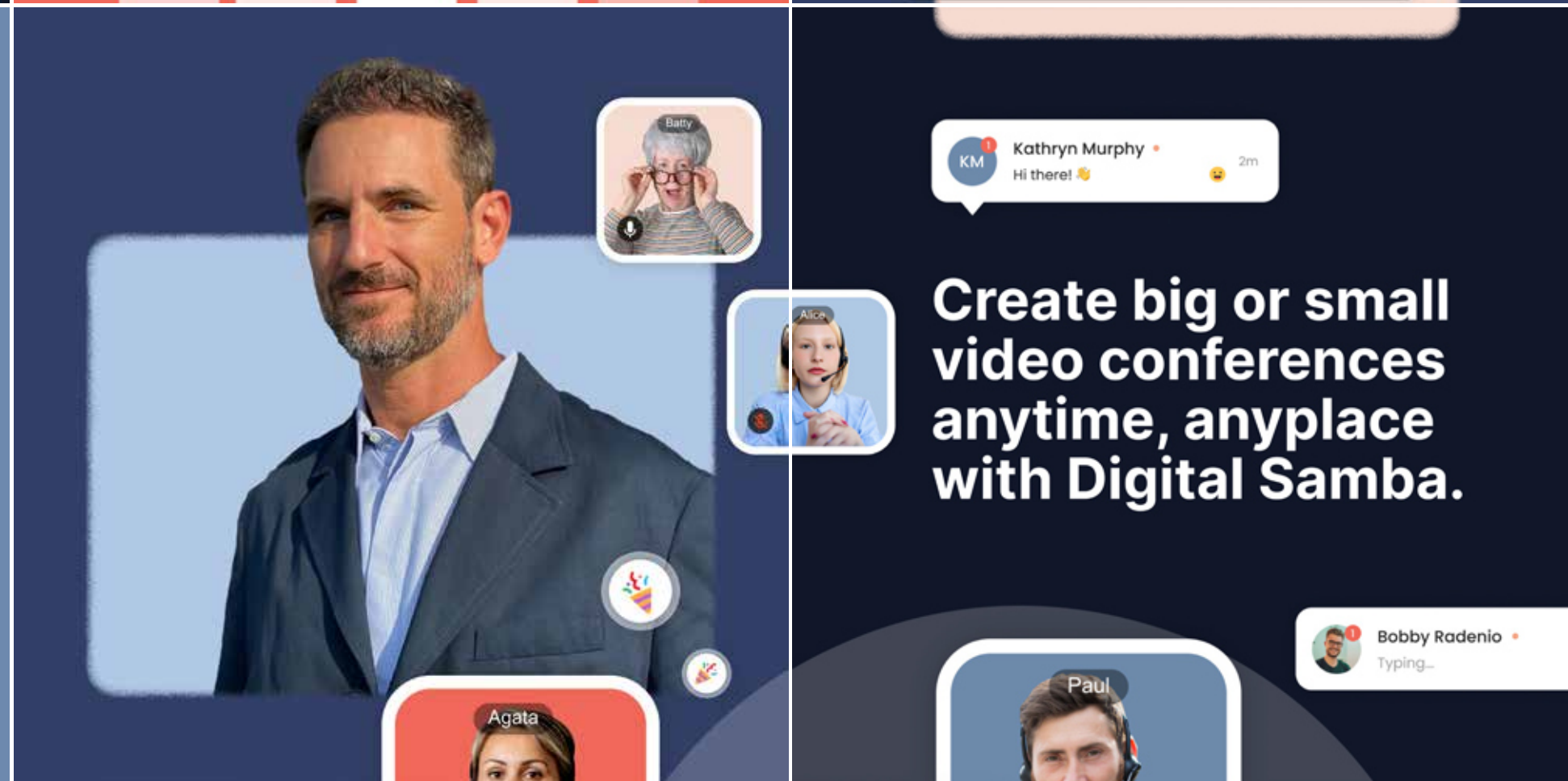
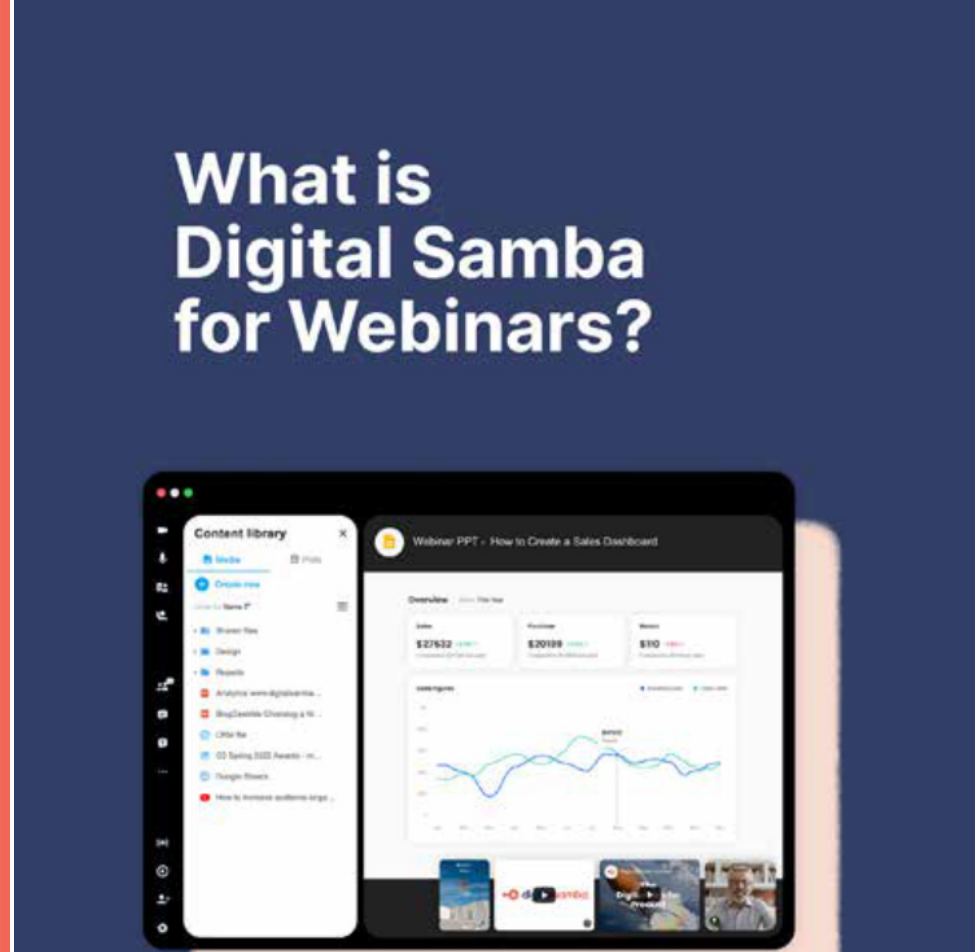
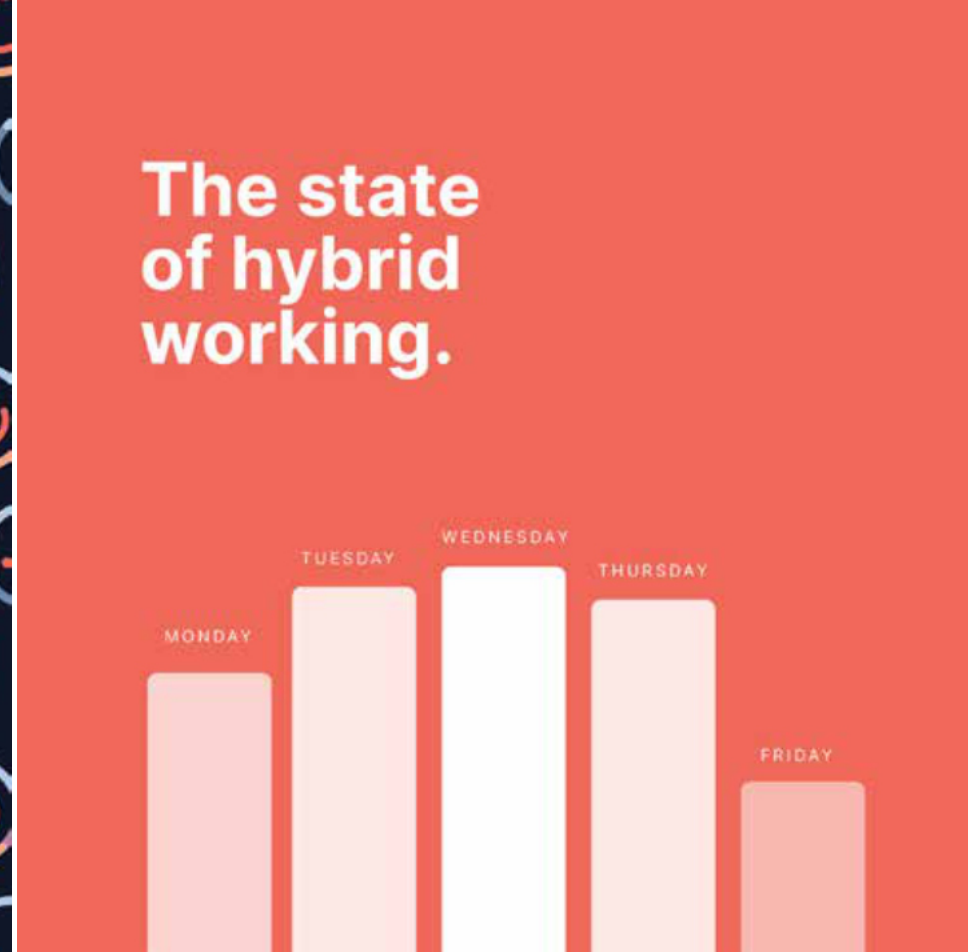
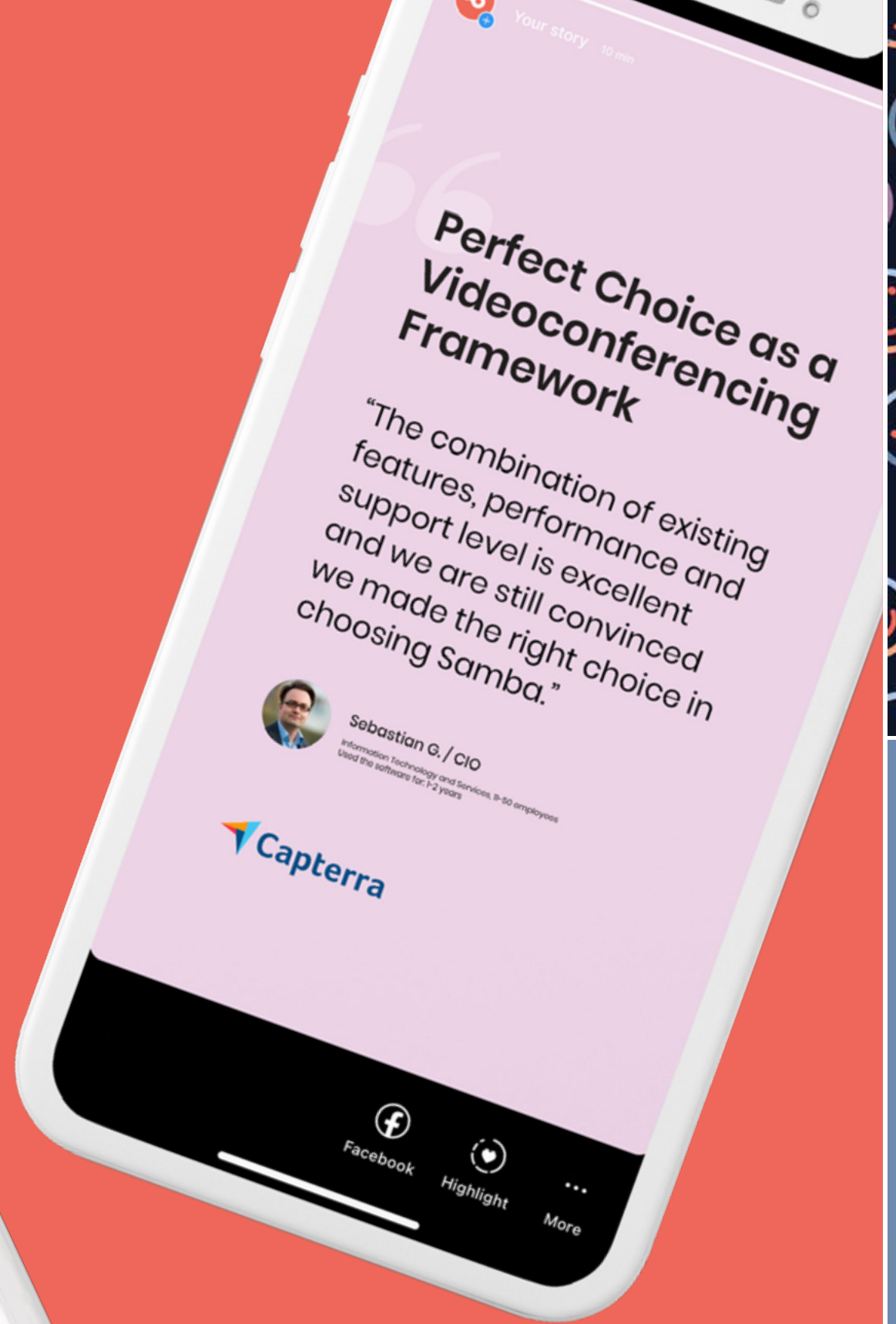
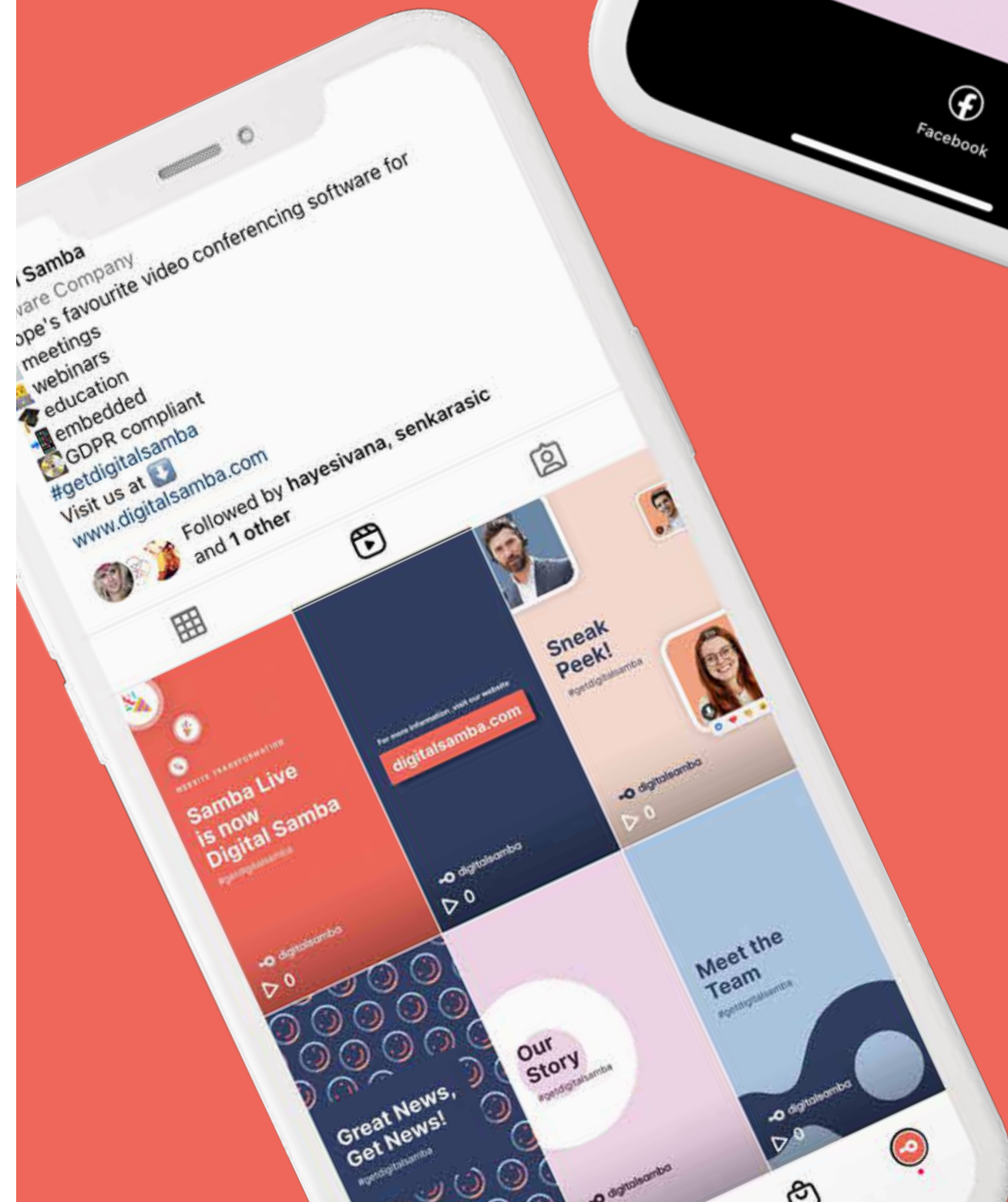
“ WE WERE **NOT** JUST GONNA SAY YES TO EVERYONE BECAUSE WE JUST WANT TO GET ON A SHELF. ”



YOUR **NO.1** LESSON WHEN YOU'RE STARTING OUT IN CPG

What are the 7 Hats?





<body>What you see is just a part of what you get.</body>

Alien Mary

"Travel the world. Be nice to people. Believe in good UX."

UX OR EX

iMediaBay

"Never underestimate the power of a good color combo."

Space Gary



BUSINESS CARD
PRINTED ON MOO.COM / SPOT GLOSS



hayestravel
ENTERPRISES

BUSINESS CARD
PRINTED / SF DIGITAL / LASER CUT SHAPE OF CARD



We were busy traveling,
so all you see is this page.

Our new website will be launching soon. Talk to us below.

Your Name

Your Email

Subject

Message

Send

COMING SOON PAGE
/ SLIDER / WORDPRESS



Introducing the
ABC Slim.

[SHOP NOW](#)

Everything you love about the classic, now with a lean, sophisticated fit.

Tapered through the ankle, slim through the quads and sits at hip.

Hidden pocket closures keep your valuables secure without added bulk.



Subtle reflectivity lets you transition from office to workout to weekend.




[SHOP NOW](#)

herba.hr

Mediteranska hrana je zdravija nego što mislimo!

Mljac, mljac! Jeste li znali da, osim što je jako ukusna, mediteranska prehrana može pomoći u borbi protiv bolesti srca, određenih vrsta raka, dijabetesa i kognitivnog pada? Kako i zašto pročitajte u novom blogu!

Novi blog:
Mediteranska prehrana

[PROČITAJ](#)

Herba.hr vam na svom web shopu nudi široki asortiman vitamina i minerala iz vlastite proizvodnje, koji je razvijen u suradnji sa znanstvenim institucijama i temeljen na ideji o vraćanju prirodi.

Svi naši proizvodi sadrže dodatak



herba.hr

Kakav ti je imunitet? 💪

Kod većine zdravih ljudi imunološki sustav uspješno obavlja svoju funkciju. Međutim, imunološki sustav u određenim situacijama pretjerano reagira ili ne radi kako bi trebao. U tim slučajevima postajemo osjetljivi na uzročnike raznih bolesti. Kako prepoznati znakove slabog imuniteta? Pročitaj više u našem blogu.



Novi blog:
6 znakova da imate oslabljen imunološki sustav

[PROČITAJ](#)

Ojačajte imunitet i cjelokupno zdravlje koristeći Imuno Protect paket. Osigurajte organizmu potrebne vitamine kako bi bio otporan za nadolazeće dane.

Svakodnevnim korištenjem

HOMEWORLD MOBILE

A NEW GALAXY AWAITS

STASH

Start investing with just \$5

[Download Stash](#)

Reconnect with friends and family.

[Go to Facebook](#)

NFL CLASH

For Those Moments Of Solitude

[PLAY NOW](#)

Download on the App Store | GET IT ON Google Play

lululemon

High performance comfort, redesigned.

[DISCOVER THE ENLITE BRA](#)

Di Bruno grows sales with BigCommerce

Now we have a site people want to visit

Janeane Tolomeo, Marketing and Content Manager

63%	40%	1.5k
increased conversion rates	increased mobile traffic	saved \$1.5k/mo in hosting cost

[LEARN MORE](#)

Quip

156

Never again.

Front Desk

Gym management software as powerful as you are. **Front Desk makes it easier.**

[LEARN MORE](#)

Log mileage with one swipe

MileIQ

September

149 DRIVES | 001628 MILES DRIVEN | \$772 LOGGED

36.5 MILES

Sausalito | San Francisco



**We do the heavy lifting.
You just enjoy your new lawn.**



**LIFE IS FULL
OF LITTLE PROBLEMS.
WE ARE HERE FOR
THE BIG ONES.**



**BREAK
THE NEGATIVE
CYCLE**



**BREAK THE
negative
cycle**



DON'T LET EMOTIONS CLOUD YOUR VIEW

VELJAČA 2024

CIJENA: 10 MINUTA

Srećća

MJESEČNI ZINE O RADOSTI

Intervju:
ZbigecAna

Knjiga mjeseca
JAMES CLEAR:
**ATOMSKE
NAVIKE**

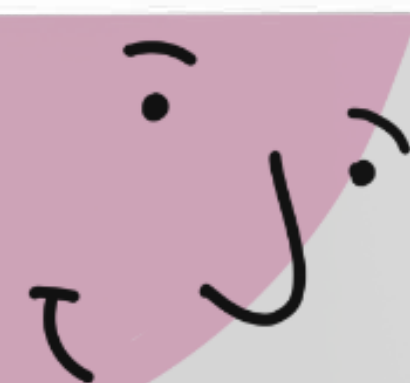
Nakon nekog
vremena

Voli se kao
da ti život
ovisi o tome

(kako je Ramal Kavikant
promijenio svoj život)

Riječ mjeseca
na 7 jezika

Tko ste
Vi gospodine?
**Hrvoje
Marko
Peruzović**



BAS mi se da!
NEMAM VREMENA

Nešto što je dobro za nas često doživljava velik otpor.

Probaj ovo:

Umjesto "Vježbat ću ~~polu sata~~"

Reci: "Idem samo malo vježbati 3 minute"

Bitno je imati dan **bez 0** ako želimo uvesti novu naviku.
Često si zadamo previše zadataka koji se našem umu
čine kao nesavladiva prepreka, ali jednom kad počnemo
ništa nas ne može zaustaviti.

NAKON
NEKOG
VREMENA

But there is one significant reason to pay more attention to deductions...

A huge amount of useful information is buried in your deduction data that can reveal details about your actual trade spend, identify problem areas with customers or operations, and help to improve planning processes.

This guide covers a complete understanding of deduction management from the ground up, so that you can make more informed decisions on where to focus and how to proceed.

So...let's begin! We'll start with the basics.



Transactions are not the cleanest way to account for all the services that happen in the course of a transaction between a customer, but the fact is it's been this way for any time soon. As a brand, keep in mind that the flow of cash is heavily tilted toward the CPG in the opposite direction.

- 12. Analyze...
 - a) Compare regions, banners, salespeople to see which are performing best.
 - b) Compare management action based on those analyses to see which are performing best.
- 13. Take management action based on those analyses to see which are performing best.



So, suffice to say that whatever you can do to mitigate or reduce that loss (without spending more than the loss itself) is a good thing. Let's now take a look in a bit more detail at the additional process steps we recommend Brands take, outlined above, which we'll term best practices for full deduction management.



A couple of important questions to ask are: How many of the best practices are an abridged version of what you've described? Theoretically, ideally, yes. But of course, in reality, the best course is chosen through what we call "situational management." In other words, what's the best course for your particular company and situation? While it's important to have a blanket statement that will reliably choose the best course for your company, we can't expect to have a blanket statement that will reliably choose the best course for every company, we can't expect to have a blanket statement that will reliably choose the best course for every company, we can't expect to have a blanket statement that will reliably choose the best course for every company...



- 11. Scrutinize... legitim...
- 12. An...

accounting needs of the various... ing insights from the data...



DIDN'T KNOW HE WAS A HEART

PEOPLE


MOST

HM.

HELLO?

HELLO?

INFO
O NAMA
KONTAKT



PREDSTAVE

ULAZNICE

Dođi u kazalište.

02. listopada 2023, ponedjeljak

Tri i pol sestre

Tri i pol sestre je topia obiteljska priča o uspomena, ali i razarajućim tajnama koje jedna čekaju isplivati na površinu. Dalja, Melita, Morana i Mirna su četiri potpuno različite sestre koje su se nedavno zauvijek oprostile od svoje majke. Prije nego što je umrla, mama im je ostavila nekoliko kovčega punih raznih uspomena koje djevojke trebaju raspodijeliti među sobom. No u jednom se kovčegu sakrila i obiteljska tajna koja se skrivala gotovo trideset godina. Hoće li ova tajna razotkriti sestre ili će ih još više zbližiti?

režija: Peda Gvozdić

KUPI ULAZNICE

Nadolazeće predstave

02. listopada 2023, ponedjeljak

Još si zelen

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02. listopada 2023, ponedjeljak

Pepeljuga

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Još si zelen

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Pepeljuga

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VIDI SVE




Naši Studiji




PHPD ZORA



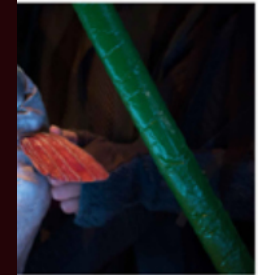
DRAMSKI STUDIO



BALETNI STUDIO




OLUMAČKI ANSAMBL



Pepeljuga

Muzička priča koja otiraju karlovačkih oko nestanka ribe i varik, koja je pštitnica naših tama borila za


VIŠE



Semafor

Muzički „Pepeljuga“ uprizonen je hrvatsko inačico istoimeno omiljeno bajke. Književni velikan Vladimir Nazor, kao slikar starodrevnog vremena, tu je klasičnu priču varistički pranio u našo podneblje...


VIŠE



Balon, slovo

Ovo je priča o raspadanju i sastavljanju jedne obitelji koja saznaje kako jedan njihov član, najmlađi sin Vige, ima poremećaj u spektru autizma. Cijelu priču ispričat će vam Vigova sestra Mila i to u policijskoj stanici...

VIŠE



Balon, slovo

Balon, slovo i p sastavljen od c igrica prikuplje udžbenika za d učenici koristili Junaci priča su

Imaš pitanje?

POŠALJI

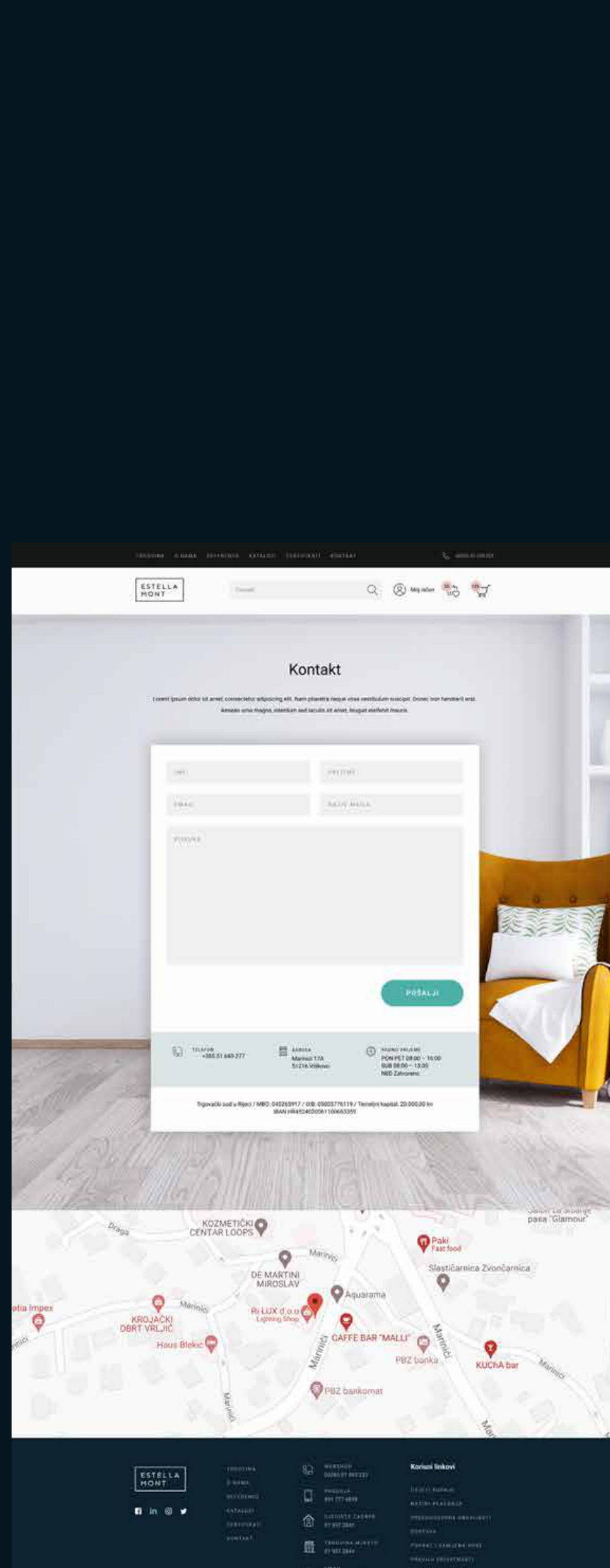
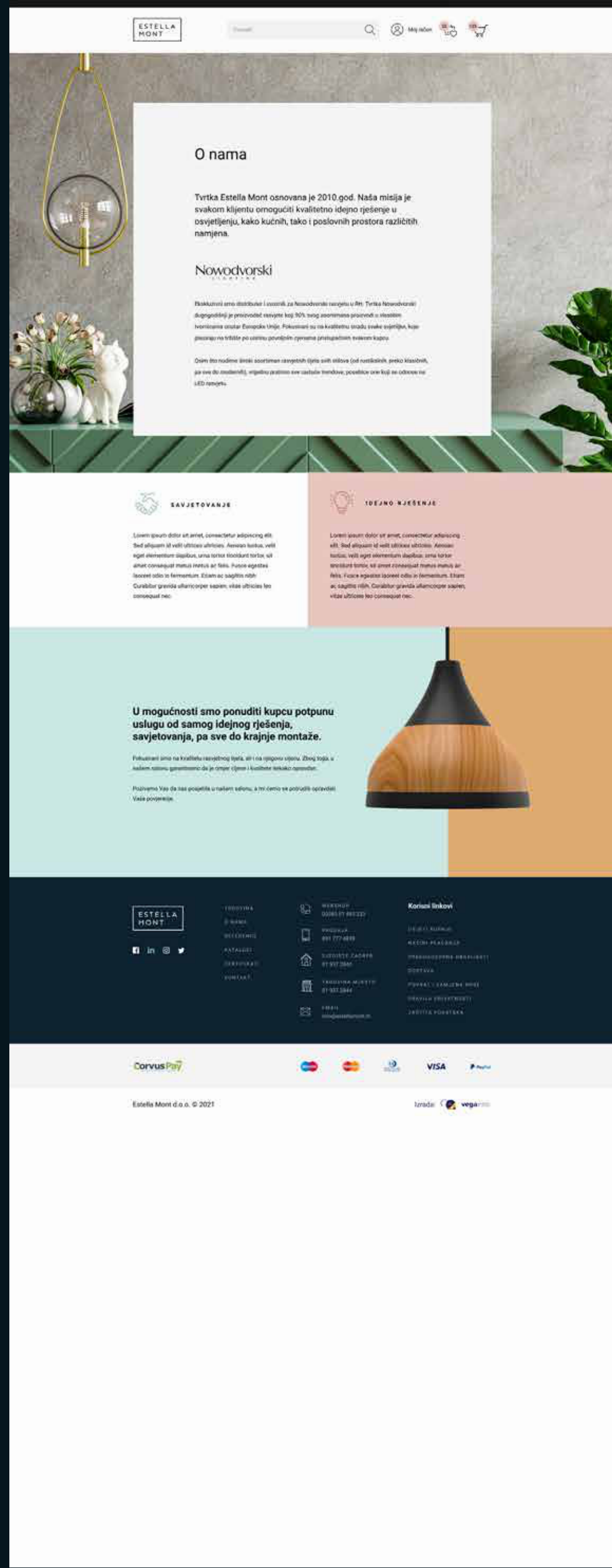
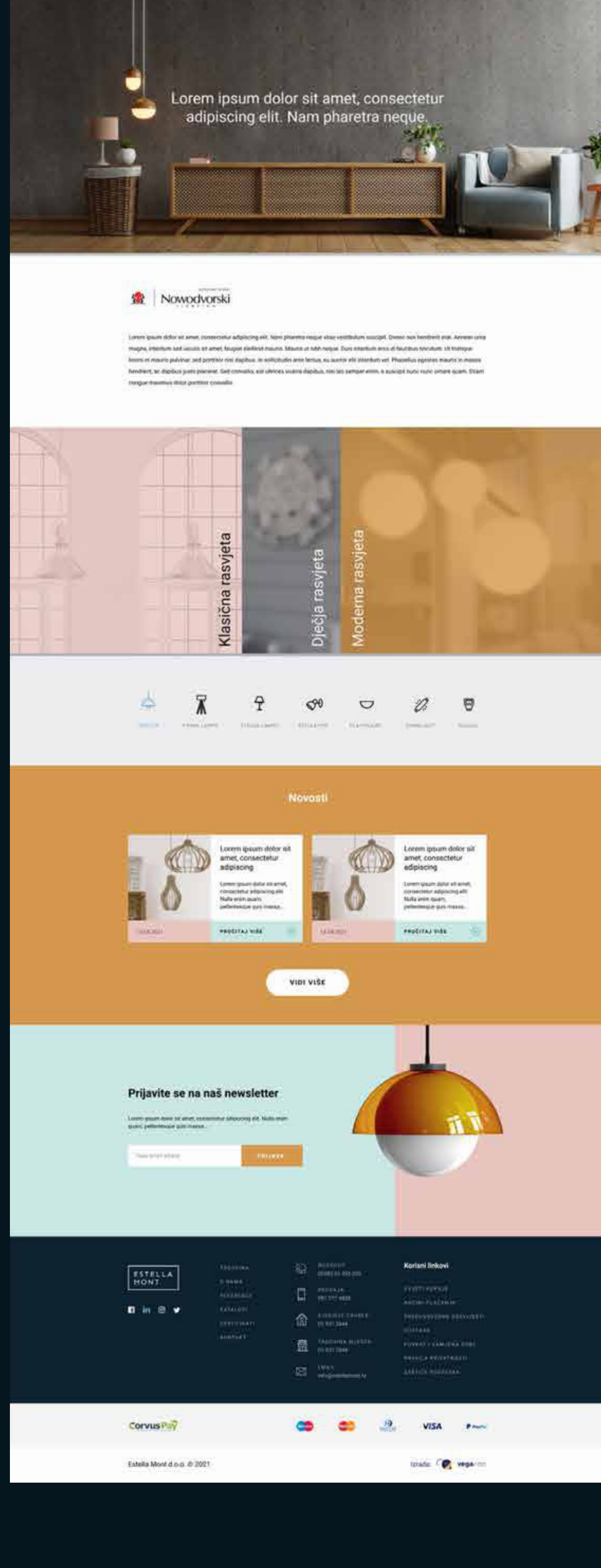
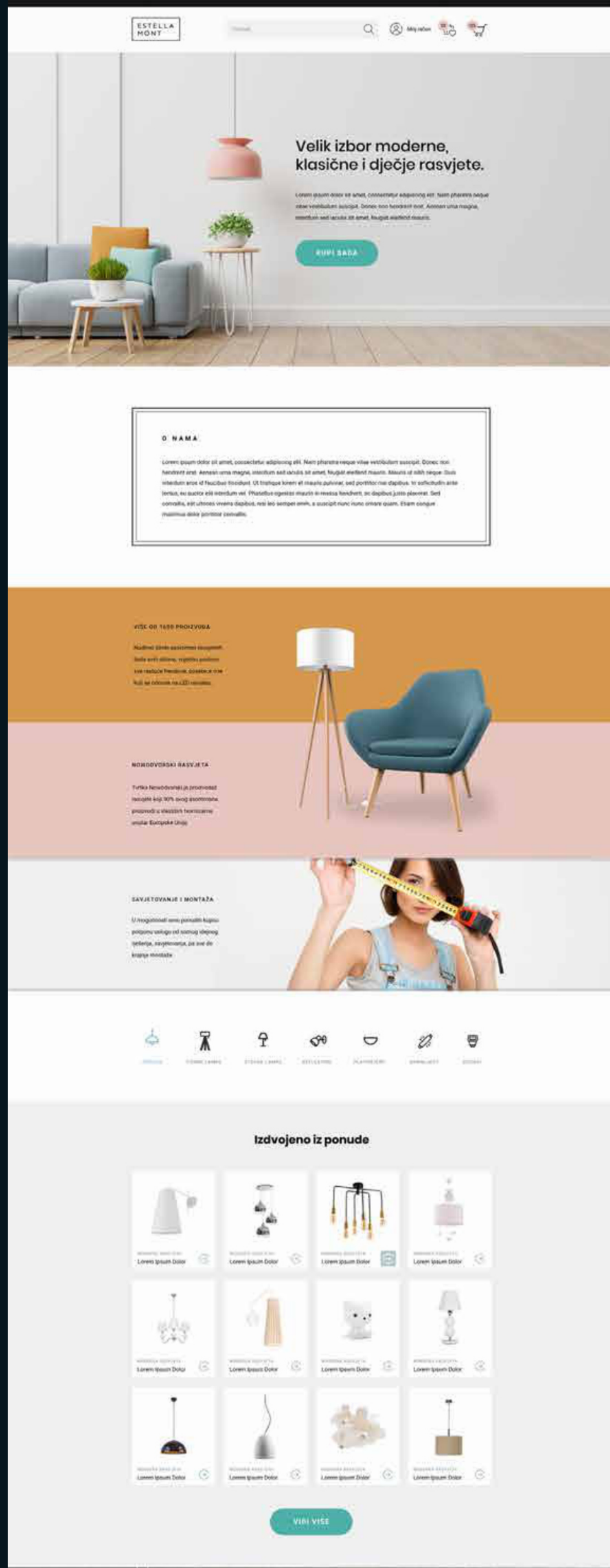
Pisma iz kazališta

Prijavite se na naš newsletter!

I'm not a robot



PRIJAVA



prodaja@mesic.com.hr 0800 665 006

MESIĆ.COM NASLOVNA O NAMA PRODAJA REFERENCE NOVOSTI KONTAKT

Prodaja stanova i apartmana

Nova ponuda visoko kvalitetnih stambenih objekata izgrađenih prema ISO standardima.

POGLEDAJ STANOVE

Prodaja stanova Domobranska

POGLEDAJ STANOVE

Prodaja stanova Ribnjak

POGLEDAJ STANOVE

Prodaja stanova Petrinjska

POGLEDAJ STANOVE

Prodaja stanova Dugave

POGLEDAJ STANOVE

Prodaja stanova Lučko

POGLEDAJ STANOVE

Prodaja stanova Bolnička

POGLEDAJ STANOVE

Vidi sve lokacije

Više sve lokacije

Novosti

Što je potrebno napraviti nakon kupnje stana?

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21.12.2022. VIŠE

Što je potrebno napraviti nakon kupnje stana?

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21.12.2022. VIŠE

Ponosni smo na naše objekte

POGLEDAJ GALERIJU

TPM that can handle your entire revenue-generating business. That's TradeGenius.

With TradeGenius, you manage the profitability of not only trade promotions, but all of your revenue-generating activities - in one integrated platform.

[PLANS](#) [DEMO](#)

Keeping trade spend under control is the key to survival. Optimizing it for profitability is the key to growth and success.

To optimize trade spend and really understand what's going on in your business, you need a level of detail and granularity even the most complex spreadsheets can't give you. Is that high-performing customer really draining your margins? Is your biggest path to profitability hidden in your product mix? With TradeGenius, you're armed with the analytics to identify those subtle red flags and opportunities.

4%	10%	7%	3%	3%	15%	21%	10%	15%
----	-----	----	----	----	-----	-----	-----	-----

Annual trade planning simplified in one place.

Meticulously detail your account plans, including products in distribution, promotions, and contracts. Lock your plan with a projected forecast and budget - then track it against actual results and adjust as needed.



Customer	GROSS REVENUE
UNFI	\$226,226
	TRADE ALLOWANCES
	\$112,323

Better promo modeling = better results

With CPGenius, it's all connected.

TradeGenius is the heart and soul of the CPGenius™ Trade Management System. See how all of your trade activity and data flows into CPGenius together with spend and deduction data to provide a complete picture of your revenue-generating business.

[LEARN MORE](#)

Get Trade Promotion & Revenue Growth Management resources, case studies & best practices.

Why Cutting Promotion During Hard Times is the Worst Thing to Do

BLOG

If You Don't NO, Now You NO: The Art of Saying "No" Strategically

BLOG

Why Cutting Promotion During Hard Times is the Worst Thing to Do

BLOG

Let's make C.P.G. better together.

Find the way to better C.P.G. - cash flow, profitability, and growth - with CPGenius by Promomash

[GET STARTED](#)

Feature-Packed Plans & Services

CPGenius plans are modular and designed to match your brand's stage of growth.

[SEE PLANS](#)

TradeGenius

Trade Promotion Management

[LEARN MORE](#)

- Trade forecasting & planning +
- Trade promotion management +
- Trade performance monitoring -

With Crisp sales and shipment data included, track performance against your plan as often as daily to make timely, informed decisions.
- Trade P&L and analytics +

Deduction Genius

Deduction Management Services

[LEARN MORE](#)

- Complete turnkey deduction management service +
- Powerful deduction & trade spend insights +
- Month-end close reports +

BUT WAIT, THERE'S MORE GENIUS.

NEW! Done-for-You Sales Commissions

Is your team bogged down with the tedious work that goes into monthly commission payments? We'll take your unruly sales data and provide a detailed payout report for each broker or salesperson on your team.

[CONTACT SALES](#)

[NASLOVNICA](#)
[USLUGE](#)
[PORTFOLIO](#)
[BLOG](#)
[INFO](#)

Od weba pa do neba.

Sanjamo digitalno, tražimo analogno i mislimo u kodu. Analiziramo kad treba, kreiramo i kad ne treba. Tu smo da vam pomognemo razviti Vaš brend do punog potencijala.

[KONTAKTIRAJTE NAS](#)

GLADNI ZNANJAT

WORDPRESS

Izrada web stranica

Naši programeri imaju višegodišnje iskustvo u izradi WordPress web stranica i web trgovine. U mogućnosti smo razviti bilo koju novu funkcionalnost koja vam je potrebna ili napraviti prilagodbu postojećih.

[SAZNAJ VIŠE](#)

WORDCOMMERCE

Izrada web shopa

Pretvorite svoje web stranice u moćnu internet trgovinu. Omogućite svojim klijentima narudžbu i kupovinu putem interneta uz plaćanje kreditnim karticama ili virmanom, u svega nekoliko klikova.

SEO & OBLAŠTAVANJE

Internet marketing

SEO – optimizacija i pozicioniranje web stranica na internet tražilicama. Google Ads i kampanje na društvenim mrežama. Kreiranje mailing lista i slanje newslettera. Copywriting – pisanje tekstova za blog.

[SAZNAJ VIŠE](#)

Konzultacije

Izrada web stranica počinje upoznavanjem s klijentovom tvrtkom i djelatnošću. Prikupljamo detaljne informacije o klijentovim zahtjevima, idejama i željama.

Prijedlog rješenja

Nakon detaljne analize iznosimo klijentu sve opcije, kreiramo ponudu uz detaljnu specifikaciju i predlažemo najbolje rješenje kod izrade web stranica.

Projektna dokumentacija

Projektna dokumentacija neophodna je prilikom izrade zahtjevnih projekata. Ovom dokumentacijom detaljno se definiraju svi zahtjevi i proces izrade web stranica.

ZAŠTO JE POTREBAN SEO?

Optimizacija web stranica

Pitate se je li vam uopće potrebna optimizacija za vašu web stranicu (li web shop)? Odmah ćemo odgovoriti na to pitanje. Optimizacija web stranice je prijeko potrebna svakom ozbiljnom poduzeću, a ovo i zašto.

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[NASLOVNICA](#)
[USLUGE](#)
[PORTFOLIO](#)
[BLOG](#)
[INFO](#)

Javite nam se

Posaljite nam upit za ponudu ili zatražite dodatne informacije o našim uslugama.

IME / NAZIV TVRTEK

EMAIL

BROJ TELEFONA

PREDMET

POREKLO

[POŠALJI](#)

ADRESA	KONTAKT	OIB I BROJEVI RAČUNA
Korola Zahradnika 9 10010 Zagreb Hrvatska-Croatia	+385 1 6264 470 +385 91 2016 290 info@vegaintro.hr	OIB: 2795827452 IBAN: HR242300000100992724 SWIFT: ZABAHR2X

KONFIGURATOR

Koliko košta izrada web stranica?

Izračunajte upitnik i poslat ćemo Vam okvirnu cijenu izrade web stranica.

[IZRAČUNAJ](#)

Vaša ltrta

info@vegaintro.hr
+385 1 6264 470
+385 91 2016 290

Korola Zahradnika 9
10010 Zagreb
Hrvatska



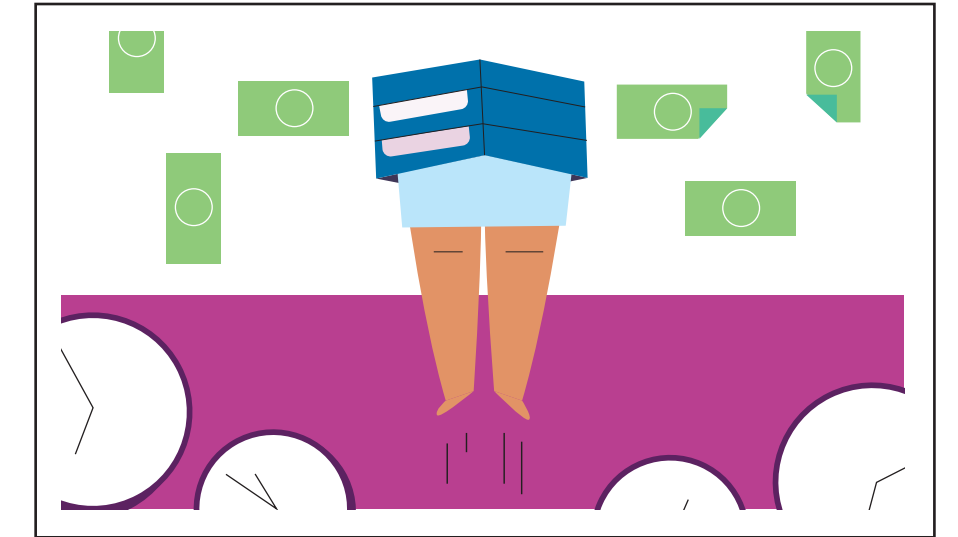
Ever notice that life doesn't wait for you to get paid?



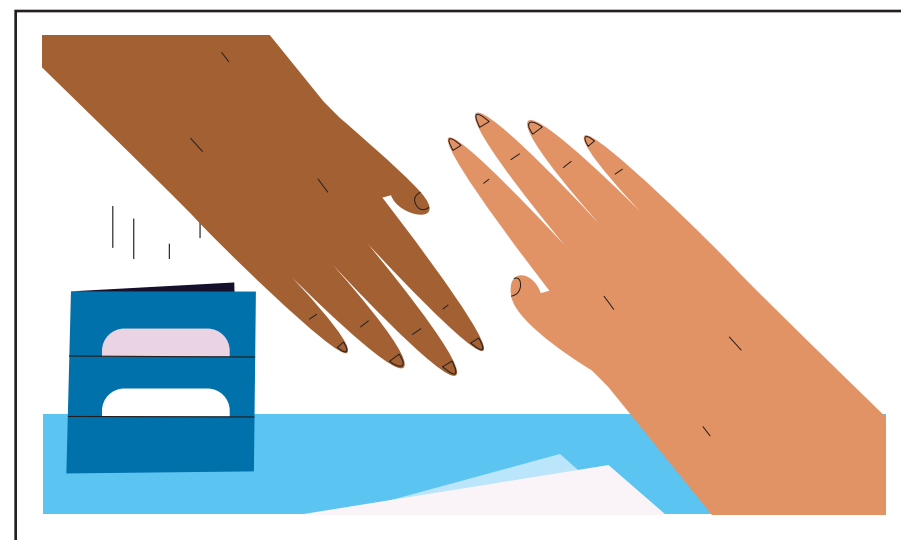
If life events don't wait for payday...



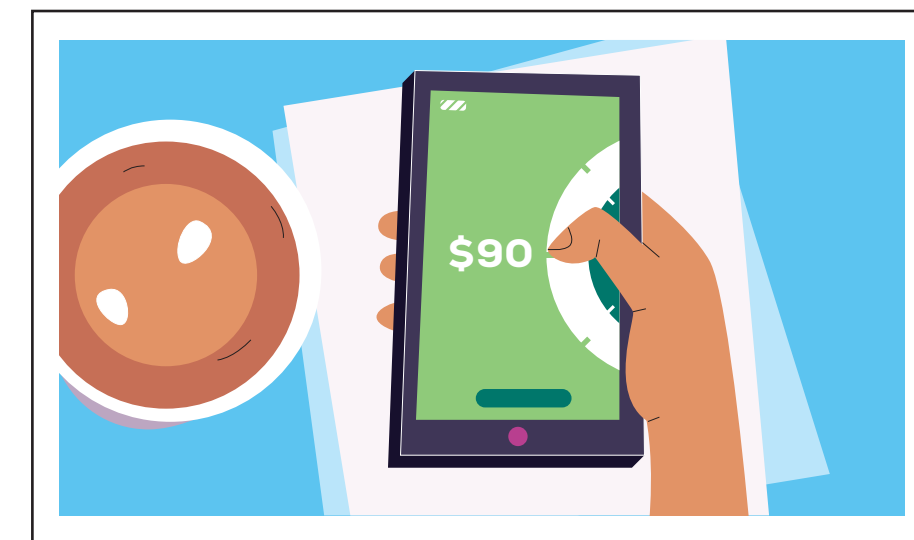
...why should our paychecks?



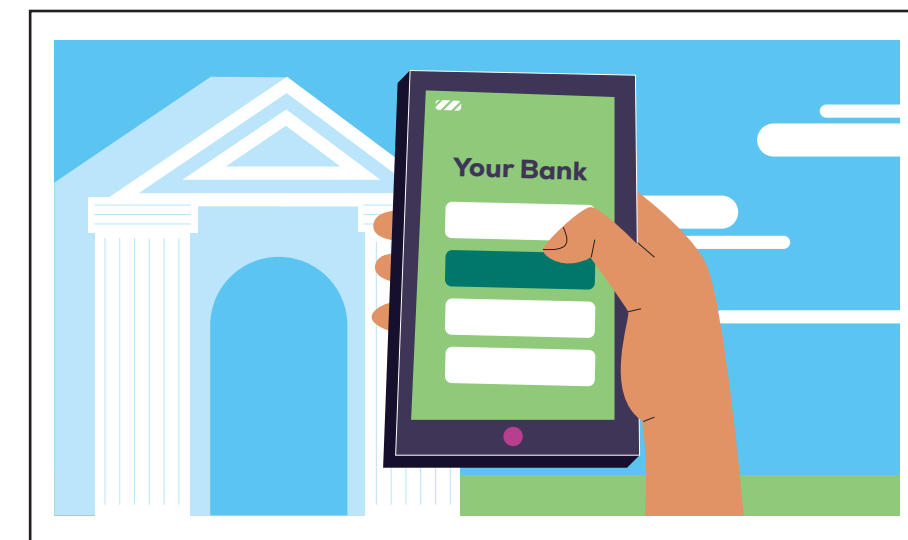
Sometimes it feels like we're playing hide and seek with our money.



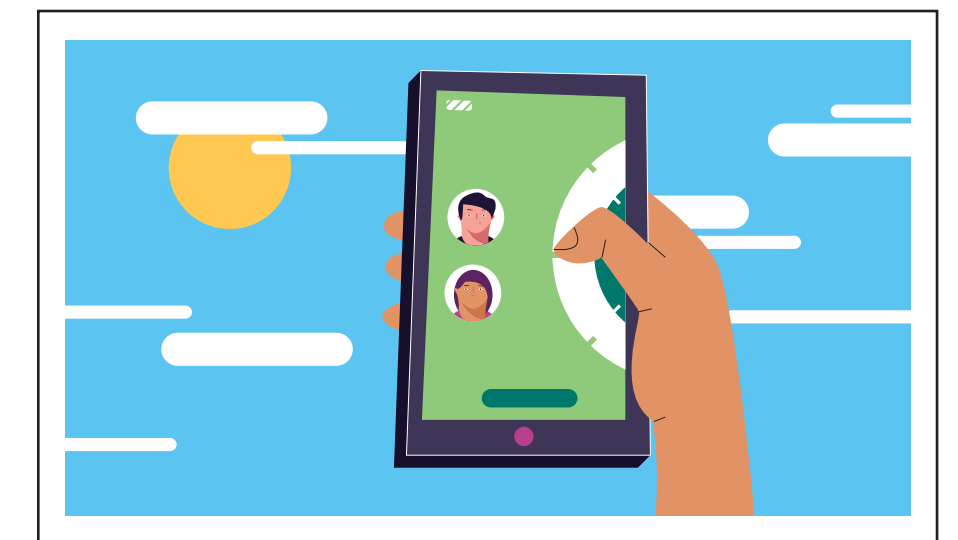
That's where we come in. We're a community here to change the way we get paid.



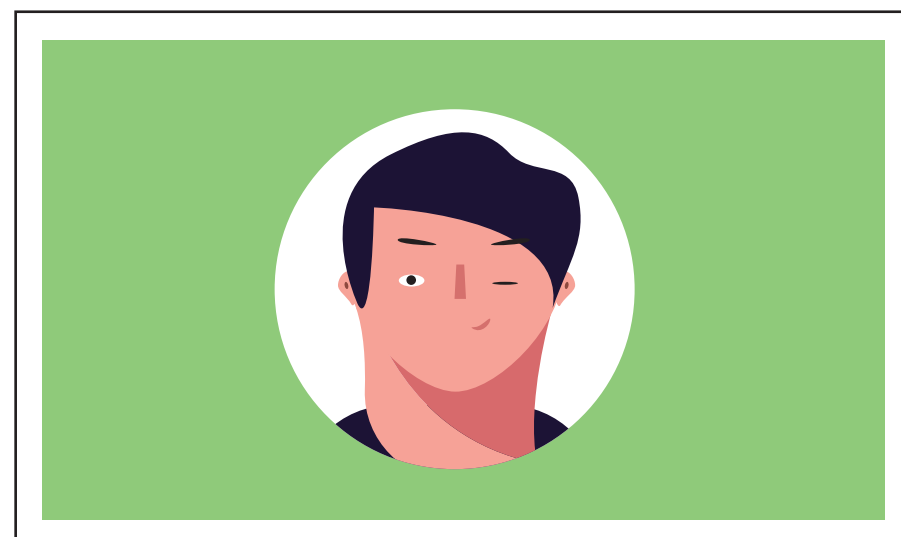
With Earnin, you can get paid the minute you leave work.



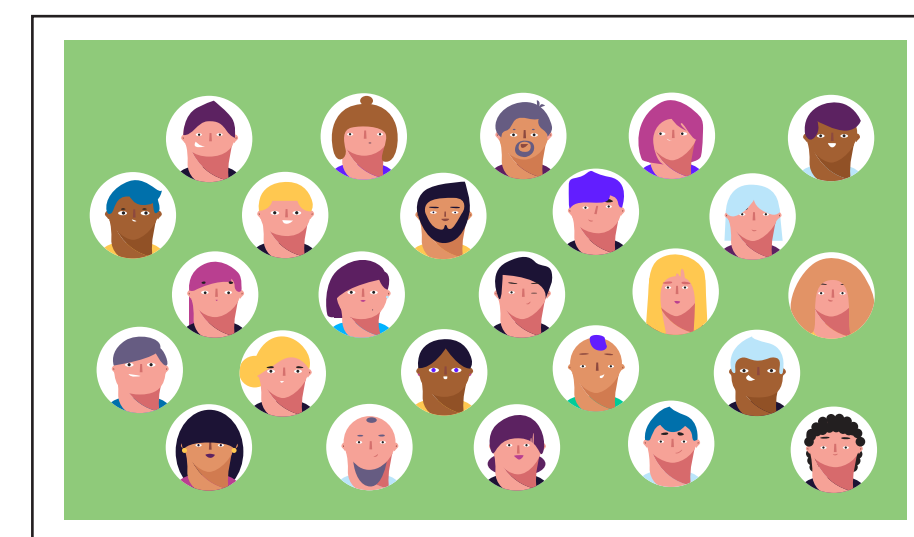
Just connect your bank, tell us where you work, and get your money the day you earned it.



The best part is, there's no more hide and seek - and no more hidden fees. Just support the community by tipping what you think is fair.



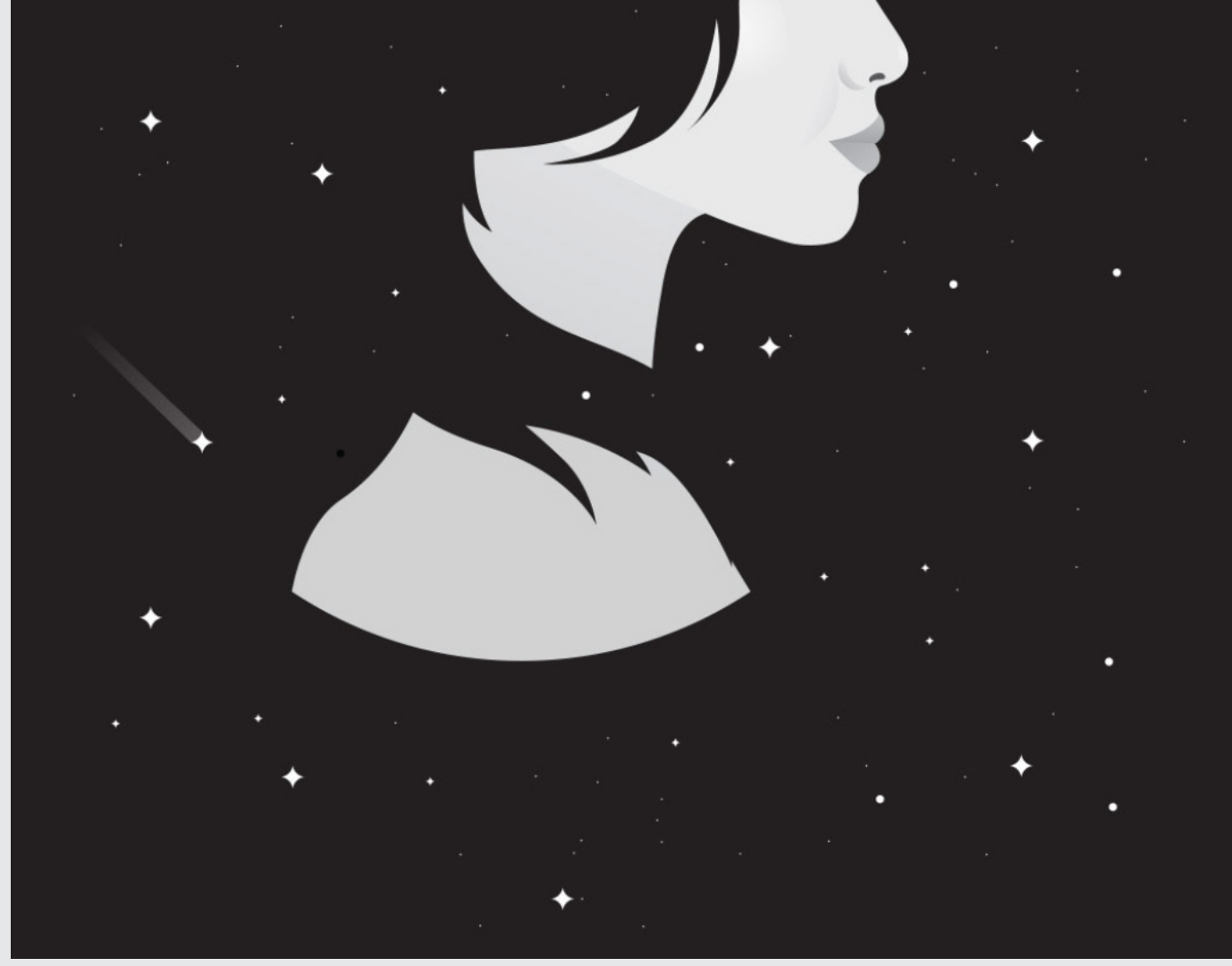
We're in this together.



Join the movement.



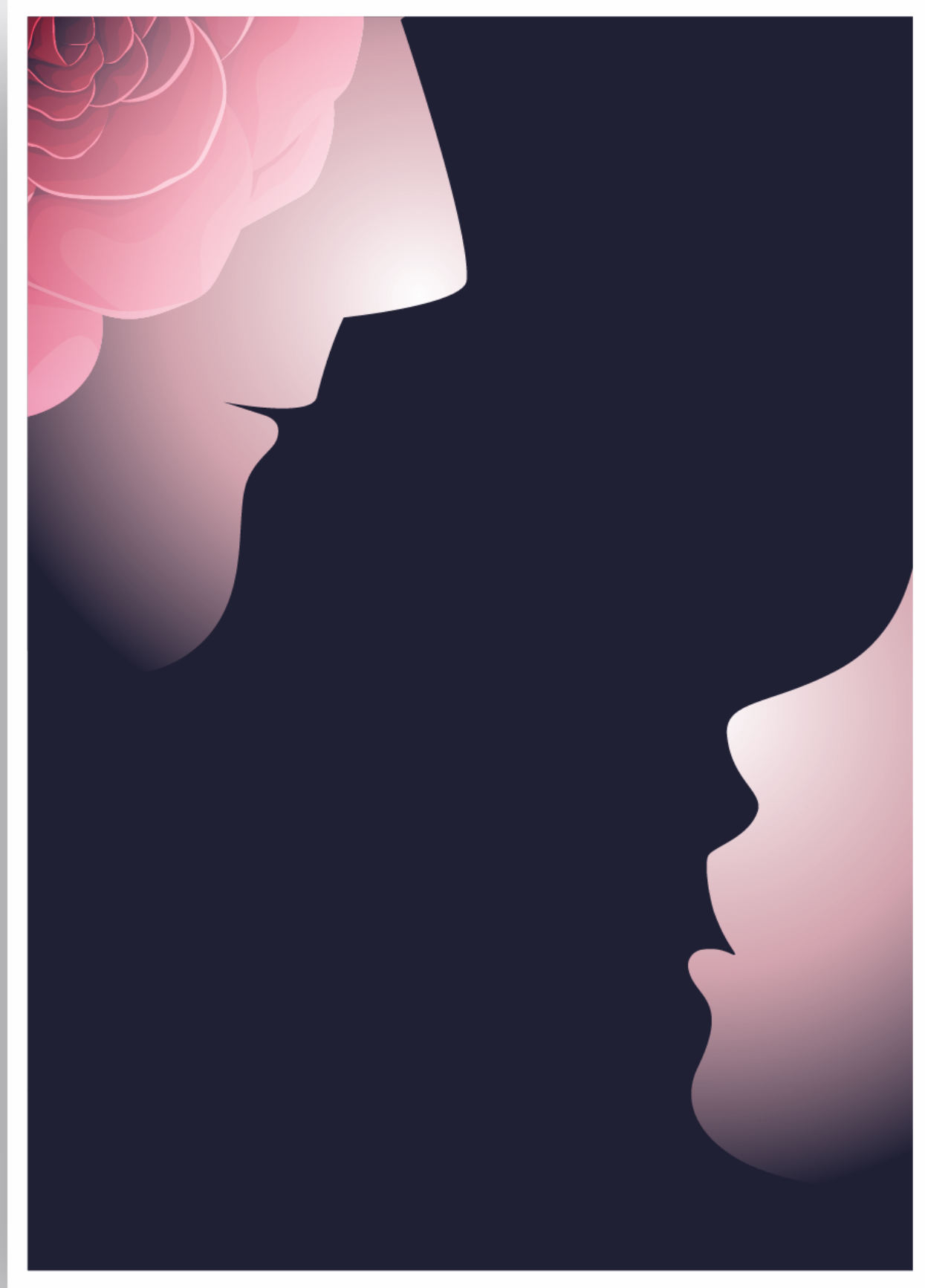
THEN THERE WAS THAT TIME WHEN I:



Be the miracle in this weird world.







JOHN TEENEY

BUSINESS GURU & FITNESS TRAINER
3437 Ann Street | Irwin, PA 15642 | jt@gmail.com | 925-222-546

PHILOSOPHY
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EXPERIENCE

PHILOSOPHY
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FITNESS GURU | BODY & MIND
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CO-OWNER | STARTUP
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MARTINA SEARS
DESIGNER & ILLUSTRATOR
SPECIALIZED IN CREATIVE SOLUTIONS

ADDRESS
STATE
EMAIL
PHONE
SKYPE
WEB

WORDS I LIVE BY
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PASSION & INTERESTS
FITNESS | STARTUPS | HEALTH | COOKING | READING

EXPERIENCE
CO-OWNER | STARTUP | **FITNESS GURU | BODY & MIND**
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VERONICA SMITH
High School teacher with expertise in History and Geography

INTERESTS
Reading, Travel, Gardening, Cooking, Hiking, Volunteering

EXPERIENCE
Geography Teacher / High School / May 2018 - Present
History Teacher / High School / June 2014 - August 2015
Substitute Teacher / High School / July 2012 - May 2014
Apprentice / High School / September 2010 - July 2012

JOHN JOHNNY
/ PSYCHOLOGY STUDENT / SPIRITUALITY ENTHUSIAST / BUSINESS SAVVY /

PHILOSOPHY
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EDUCATION
University of California / Riverside / BA in Science
University of California / Riverside / BA in Science

FAVORITE QUOTE
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INTERESTS
FITNESS | STARTUPS | HEALTH | COOKING | READING | FINANCE

BUSINESS SKILLS
LEAD GEN. ●●●●●
CUSTOMER SERVICE ●●●●●
REALLY HARD WORK ●●●●●
KNOW YOUR TOOLS ●●●●●

EXPERIENCE
POSITION | COMPANY
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YON JONES
1837 ANN STREET, IRWIN, PA

EXPERIENCE
POSITION | COMPANY
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc fringilla, orci vel mollis faucibus, diam risus tincidunt ex, nec scelerisque lectus dui ut dolor. Fusce vulputate pellentesque porta. Nam at odio at ipsum viverra accumsan ac nec augue. Vivamus molestie nec maugis vel ultrices.

EDUCATION
University of California / Riverside / Graduated 08 / 2008
BA in Education
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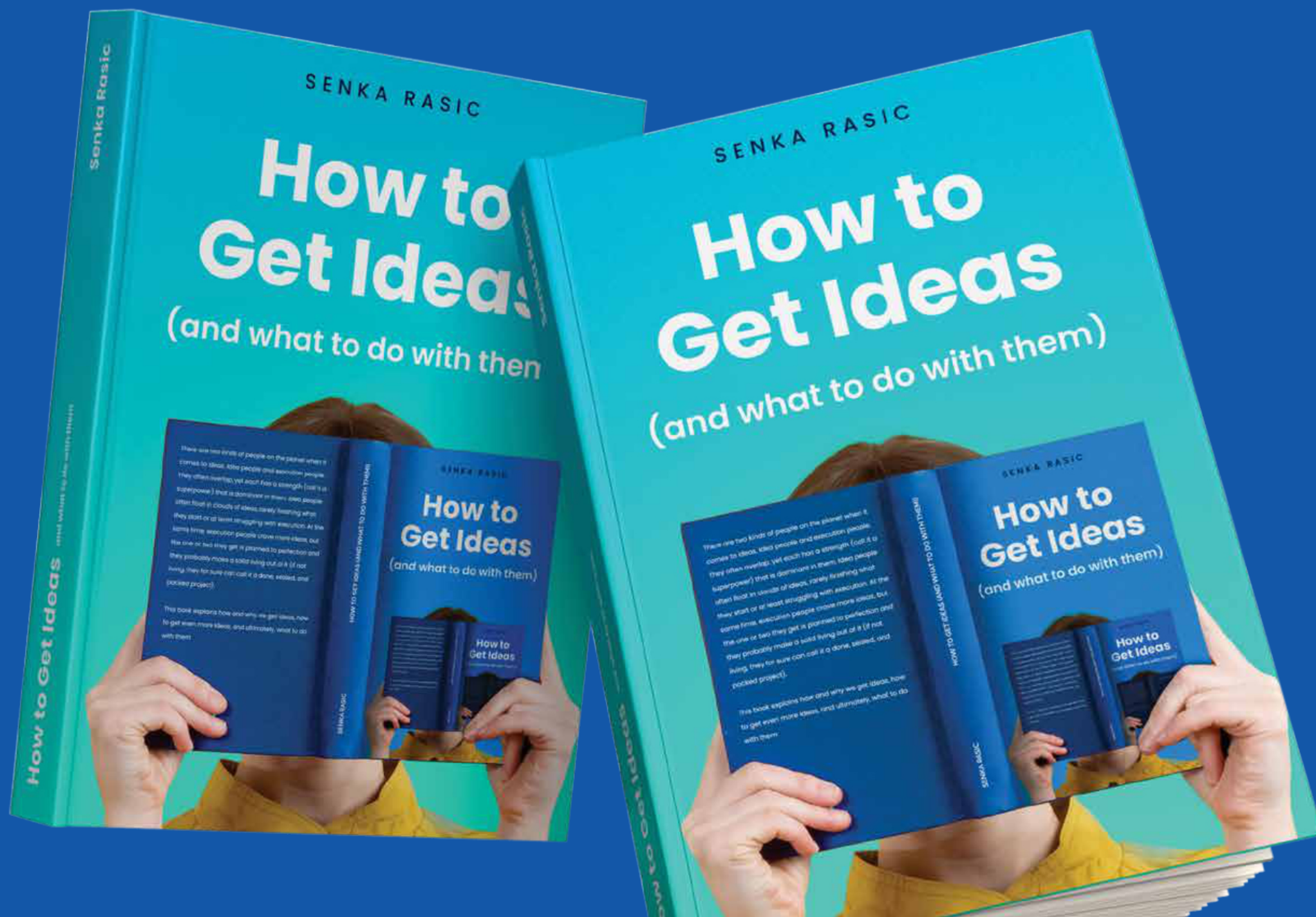
SKILLS
LEAD GEN. ●●●●●
CUSTOMER SERVICE ●●●●●
REALLY HARD WORK ●●●●●
KNOW YOUR TOOLS ●●●●●



NOT A NEW YORK TIMES BESTSELLER

How to Get Ideas

(and what to do with them)



PREFACE

Some people are born with a natural ability to gather ideas from thin air. I'm one of them. The road to learning how to make those ideas a reality was so long that during the process I found out enough about ideas, brainstorming and life to write this book.

It is my hope that you benefit from it... and enjoy it as much as I did writing it.

APPROVED BY THE AUTHOR'S FATHER

4 STARS

"My finger slipped. Sincerely, Dad"



That's not all Folks!

BUT I HOPE IT'S ENOUGH ☺

SINCERELY,
Senka Maya Rasic